Parkside
Psychiatric Hospital & Clinic

2024 Community Impact Report

Celebrating 65 Years of Transforming Lives

1959
2024

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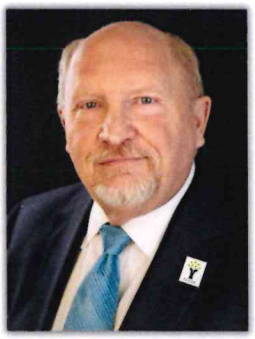
A Message from Leadership: Commitment to Access, Quality & Sustainability



In 2024, our commitment to access, quality, and sustainability remained unwavering. We expanded our reach, strengthened our programs, and deepened our impact on the lives of children, young adults, and families in need of mental health support.

A key highlight of 2024 was the expansion of our teaching and training programs, with 13 institutions of higher learning now utilizing Parkside as a training ground. Our dedicated teaching floor plays a crucial role in developing the next generation of tmental health professionals, including medical students, residents, and child psychiatry fellows from Oklahoma State University and the University of Oklahoma.

To further serve our community, we integrated behavioral analysis into our children's unit, enhancing our ability to address special needs and provide more comprehensive care. This addition allows us to better meet the diverse needs of the families who rely on us. At a time when staffing shortages challenge healthcare systems nationwide, we successfully achieved fully staffed status—without reliance on outside agencies or contract assistance. Through workforce upskilling and retention efforts, we have strengthened our team and reinforced our commitment to high-quality, continuous care.

Innovation played a crucial role in enhancing safety and security this year. We introduced ObservSmart, a cutting-edge patient monitoring system, and completed the installation of an advanced camera system to bolster security throughout our facility. Additionally, we implemented major cybersecurity upgrades to safeguard patient and staff information. We are also proud to announce the renewal of our Joint Commission accreditation, affirming our dedication to the highest standards of care. Alongside this achievement, we launched a study to explore how we can better leverage our brand to increase access to the vital services we provide.

Collaboration remained a key theme in 2024, as we partnered with four like-minded organizations to streamline registration processes for families and patients. This effort has significantly reduced frustration and barriers to care during what can be an incredibly difficult time for those seeking mental health support.

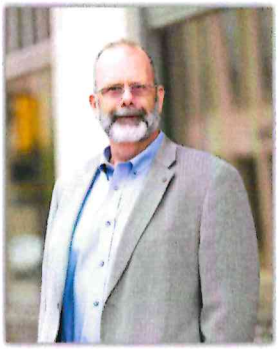
As we step into 2025, we do so with an unwavering commitment to the communities we serve. The challenges ahead are real, but so is our resolve. Together, we will continue to innovate, expand access, and elevate the quality of care for Oklahoma's children and young adults.

Thank you for being part of this journey. Here's to another year of hope, healing, and progress.

Jim Serratt

Chief Executive Officer
Parkside Psychiatric Hospital & Clinic

A Message from Leadership: Strengthening Care, Expanding Impact



The Board is pleased to report that Parkside is well on track in its mission to focus, improve and expand our care into the critical needs for child and adolescent care while maintaining our presence in adult care geared toward continuum of care.

With the implementation of innovative tools such as the ObservSmart system for tracking staff and patient interactions and the integration of the Nurtured Heart approach to clinical care, we've made strides in improving patient outcomes.

In inpatient care, success often lies in the details. Our industry-leading enhancements to culinary and dietary services have significantly reduced a common area of patient dissatisfaction while introducing a menu more aligned with patient preferences. Additionally, the implementation of advanced security measures, including full-time onsite security and strengthened cybersecurity protections, has reinforced our commitment to creating a safe and welcoming environment for both patients and staff.

This year, our leadership and staff successfully achieved Joint Commission Accreditation for the new hospital, reached fully staffed status, and implemented critical improvements to patient intake. Our One Stop intake methodology has helped alleviate emergency room congestion at partner hospitals by ensuring that when a patient's medical history is recorded, it follows them upon referral to Parkside. This streamlined process has significantly reduced wait times and expedited access to care, positioning Parkside for continued success in the years ahead.

At the same time, we continue to expand our role as a leader in mental health education and workforce development. With 13 institutions of higher learning now utilizing Parkside as a training ground, our dedicated teaching floor is preparing the next generation of mental health professionals, including medical students, residents, and child psychiatry fellows from Oklahoma State University and the University of Oklahoma.

Additionally, the integration of behavioral analysis into our children's unit has strengthened our ability to provide specialized care for children with unique needs. These advancements, coupled with our commitment to collaboration, have allowed us to partner with like-minded organizations to streamline access to care, removing barriers for families in crisis.

We invite you to follow our evolving story as we strive for excellence.

– **Kirby H. Crowe**

Chair, Board of Directors
Parkside Psychiatric Hospital & Clinic

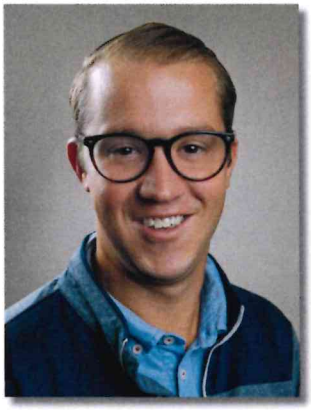
Kirby H. Crowe

Parkside
Psychiatric Hospital & Clinic

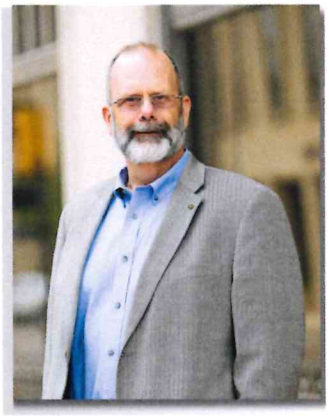
2024 Board of Directors

Brett L. Lessley
President

Angela Baker
Vice President



Ryan Lynch
Treasurer



Kirby Crowe
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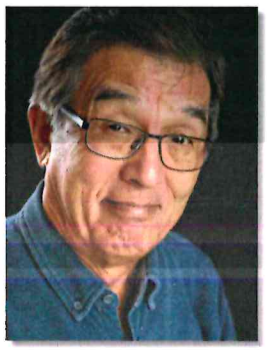
Director

Cassie Reese Tipton
Director

Clinical Leadership

Zachary Sullivan, D.O.
Chief Medical Director



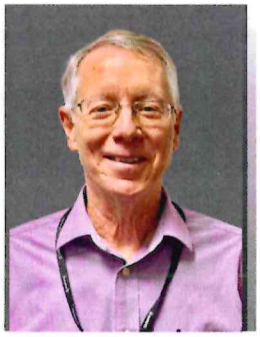
Marvin Jin, M.D.

Kevin MacDonald, M.D.

Dion Owens, M.D.

Matthew Sharp, D.O.

Michelle Sharp, D.O.



John White, M.D.

About Parkside

Established in 1959, Parkside Psychiatric Hospital & Clinic has been a cornerstone of mental health care, providing compassionate treatment and support services to Eastern Oklahoma and beyond for over six decades.

As a private, non-profit psychiatric hospital, Parkside has continually evolved to meet the ever-changing needs of our community. In 2023, we pivoted to focus on serving the mental health needs of children, adolescents, and young adults. This transformative shift was driven by a growing demand for youth-oriented services, ensuring care begins early and continues seamlessly into young adulthood.

Parkside now focuses on inpatient behavioral health services for children as young as five, adolescents, and young adults aged 18 to 26 through our innovative Momentum program. In 2024, we proudly launched Mighty Makers, an early intervention therapy program designed to help children aged 5–12 and their families develop emotional regulation skills, underscoring our commitment to proactive and preventive mental health care.

At the heart of our mission is a dedicated team of health professionals who deliver exceptional care and uphold our commitment to fostering mental health and well-being. With 120 inpatient beds and a robust array of outpatient services, Parkside continues to be a trusted resource for families seeking hope and healing.

As we reflect on the milestones of the past year, we are honored to play a vital role in nurturing the mental health of our community and look forward to the opportunities ahead.

Our Services:

Inpatient (Acute) Hospitalization

- Children (5-9)
- Tween (10 - 12)
- Adolescents (13 - 17)
- Young Adults (18-29)

Residential Treatment

- Children and Adolescents

Outpatient Treatment Services

Chemical Dependency Intensive Outpatient Program (CD IOP)

Mighty Makers - Early Intervention Family Therapy

Individual Therapy

Group Therapy

Medication Management

Parkside
Psychiatric Hospital & Clinic

Through the Years: Our Past (1956-1983)

1956

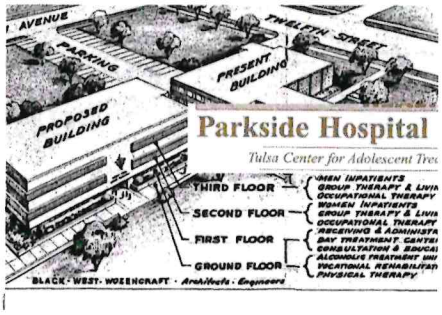
Tulsa oilman Herman Taubman, a Hillcrest trustee, noted the community's need for a psychiatric clinic. He funded an outpatient clinic, hired a Menninger Foundation physician and covered clinic salaries for three years.

1959

The clinic served 700+ patients, with a waitlist topping 100 individuals.
Mr. Taubman launched the Tulsa Psychiatric Foundation, emphasizing community focus, separate from Hillcrest...

1960-1961

In 1960, the Board secured a site at 12th and Utica, raising $800,000 for construction and operations. Despite Mr. Taubman's passing, the building was finished within a year. In 1961, Mrs. Taubman and Governor Edmondson inaugurated the Tulsa Psychiatric Center (TPC) Taubman Memorial Building.



1968-1971

In 1968, Parkside secured a $449,000 construction grant, marking a pivotal moment in its history. Recognizing the growing demand for dedicated mental health care facilities, Parkside opened its own hospital in 1971.

1982-1983

TPC, now Parkside, raised $2.5 million for expansions in 1982 and 1983, including a new transitional living center and clinic floors.

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Through the Years: Past to Present (2002-2023)

2002-2004

In 2002, Parkside opens its first Residential Treatment Program for adolescents. Two years later, acute, hospital-based services became made available to adolescents.

2006

Parkside Hospital begins expansion of adolescent center

By Ginnie Graham

The addition will include court-yards ... court gymnasium, com-

Construction begins on the capital campaign-funded expansion of Parkside's Residential Treatment program, enhancing care for adolescents in need.

2011

Parkside expands its Acute Hospital Services to provide inpatient treatment for children as young as six, addressing the growing need for early mental health intervention.

2020

Parkside celebrated the opening of their new, 114,500 sq. ft. psychiatric hospital!

2023

Adopting a focus on meeting the needs of youth, Parkside expands capacity for adolescents with the conversion of a 20-bed unit. Concurrently, adult beds were dedicated to treatment of young adults, aged 18-29, in the Momentum program.

2024 Highlights

Parkside had so many highlights this past year, reflecting our ongoing commitment to advancing mental health care for youth in our community!

Launched Mighty Makers, an early intervention therapy program for children (ages 5-12) and their caregivers utilizing the latest in next-gen technology.

Implemented Zero Suicide Academy training in September in partnership with Family & Children's Services to lead the charge in youth suicide prevention.

Introduced innovative workforce retention and training initiatives, achieving full staffing levels—which is unprecedented in Tulsa's healthcare landscape.

Enhanced our children's program by integrating Behavior Analysis services, made possible through the addition of a Board Certified Behavior Analyst (BCBA) to our clinical team!

In partnership with OU and OSU, Parkside is operating a dedicated teaching floor, actively training the next generation of mental health professionals in pediatric psychiatry.

Reestablished the "One Stop for Kids" behavioral health program in collaboration with the Tulsa Police Department, providing immediate care options to reduce emergency room overcrowding at medical-surgical hospitals.

Introducing Our Latest Program That is Changing Lives.

Launched in August 2024, **Mighty Makers** is a free state-of-the-art therapy program designed to improve family communication and reduce aggression. Utilizing biofeedback technology, families are provided tablet computers with **27 engaging games** to help children regulate their emotions.

87% of families see behavioral changes within 6 weeks or less.

For Children Ages 5-12 and their Families

Designed to support children with ADHD, anxiety, and emotional dysregulation that brings families closer together.
For questions or to schedule an appointment,
please call (918)586-4291 or degogolin@parksideinc.org.

Parkside
Psychiatric Hospital & Clinic

BY YOUR SIDE

Patient Assistance Program & Food Pantry

Parkside's By Your Side Patient Assistance Program is made possible through generous support from multiple sources, including Parkside itself, its dedicated employees, the committed board of directors, and the local community. Contributions come through direct donations and fundraising efforts like the annual TULSA DOG RUN event.

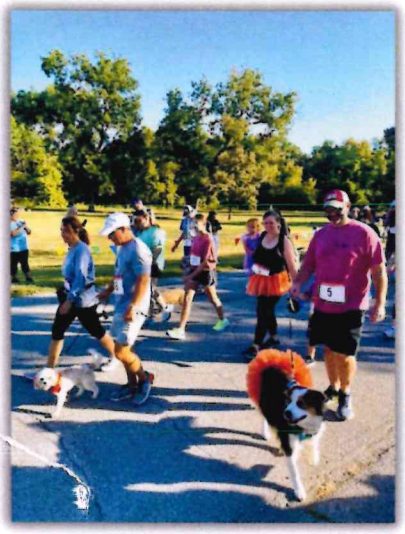
- 1,602 Parkside clients through the By Your Side Patient Assistance Program
- 1,348 family members of clients.
- 88 complete Easter dinner meal sets, including ham and side dishes, along with 181 turkey dinner baskets and complete holiday dinner sets distributed to families in need.
- 317 new books distributed to encourage reading.
- 55 cases of Ensure Dietary Supplement, along with adult and child vitamins as requested.
- Clothing vouchers distributed to patients in need to be used at The Market on Pearl.
- Plus, transportation assistance to ensure vital treatment appointments.

If interested in donating, please go to:

www.Parksideinc.org/Donate

Another Barking Success!

Great Dog Almighty! The 2024 **TULSA DOG RUN** was another incredible success!



The 2024 TULSA DOG RUN: By Your Side 5k & 1-Mile Fun Run/Walk on October 5, 2024, was a resounding success, bringing together runners, walkers, and their four-legged friends for a cause that truly made a difference. With 502 participants—an incredible 63% increase from last year—the event raised over $50,000 to support Parkside's By Your Side Patient Assistance Program.

This vital program ensures that individuals receiving mental health treatment at Parkside have access to essential needs such as food, clothing, and transportation, removing barriers to care and providing comfort during difficult times. Thanks to the overwhelming support of our community, sponsors, and volunteers, the TULSA DOG RUN has become more than just a race—it's a movement.

By blending fitness, community spirit, and philanthropy, the event continues to grow as one of Tulsa's most unique and impactful charity races.

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For more information, go to:
www.TulsaDogRun.com

DONOR RECOGNITION

HOPE BUILDERS $100,000+

OSU Healthcare Authority
Tulsa Psychiatric Center

CARING CONTRIBUTORS $50,000+

Blue Cross and Blue Shield of Oklahoma

COMPASSION CHAMPIONS $25,000+

Chapman Foundation Management, LLC
George Kaiser Family Foundation

MINDFUL SUPPORTERS $10,000+

Founders of Doctors' Hospital, Inc.
The George and Jennie Collins Foundation
Hardesty Family Foundation
Pediatric Healthcare Fund
QuikTrip Corporation
Sarkeys Foundation
The Sharna & Irvin Frank Foundation
Zink Family Foundation

HEALING PATRONS $5,000+

The Gelvin Foundation
Regent Bank
Saint Francis Health System
Sherwood & Robert, Attorneys at Law

THERAPEUTIC ALLIES $2,500+

CommunityCare
NEXDINE Hospitality
Paycom
Sensus Marketing
Sherwood & Robert
Trust Company Oklahoma
Williams

RESILIENCE PARTNERS ($1,500+)

Barrow & Grimm, P.C.
Family & Children's Services
J. A. LaFortune Foundation
J.D. Young Business Technologies
Brett A. Lessley
PMg
Teresa & Jim Serratt

RESILIENCE PARTNERS ($1,500+) CON'T

Sterling Elevator Service
Tulsa Pets Magazine
Frances E. Whisman

HELPFUL SUPPORTERS $1,000+

Admiral Express
Angela Baker
Genoa Healthcare
Greg Hathaway
Relation Insurance Services
Sundance Office
Tails & Ales

SERENITY SUSTAINERS $500+

Alta Vista Animal Hospital
The Bama Companies
Bridge Recruiting Services
Conklin, Gilpin & Wertz
Counseling & Recovery Services
Janet Crupper
Dewberry
Empire Petroleum Corporation
First National Bank of Broken Arrow
Grimsley's Janitorial Supplies
Hummingbird.tech
Dr. Marvin Jin
KKT Architects
Mental Health Association Oklahoma
Metro Mutts
MIDCON Data Services
Dr. Dion Owens
PHS - Portable Health Solutions
Propeller
Rich & Cartmill, Inc.
Cynthia Rorie
Rosenstein Fist & Ringold
Summit Fire & Security
Dr. Anton Surja
Tulsa Dog Training Club
Video Revolution

FINANCIAL OVERVIEW

STATEMENT OF FINANCIAL POSITION

Years ended December 31, 2024 and 2023

ASSETS		2024		2023
Cash and cash equivalents	$	1,255,499	$	2,692,205
Certificates of Deposit		500,000		750,000
ICS ERC & Retention Account		3,033,544		1,363,472
Patient receivables		4,830,231		4,372,145
Less: allowances for doubtful accounts		(3,287,448)		(1,615,136)
Other receivables		1,195,815		370,272
Supplies		65,337		63,099
Prepaid expenses and other current assets		587,361		197,579
Total current assets		8,180,339		8,193,635
PROPERTY AND EQUIPMENT				
Net property and equipment		22,618,677		23,260,013
TOTAL ASSETS		30,799,016		31,453,648
LIABILITIES AND NET ASSETS				
CURRENT LIABILITIES				
Accounts payable	$	597,001		416,256
Accrued expenses		1,304,533		895,883
Total Current Liabilities		1,901,534		1,312,142
NET ASSETS				
Without donor restrictions		30,147,067		31,415,155
With donor restrictions		30,744		35,000
Total net assets		30,177,811		31,450,155
YTD Income		(1,280,329)		(1,308,648)
TOTAL LIABILITIES AND NET ASSETS	$	30,799,016		31,453,648

FINANCIAL OVERVIEW

STATEMENT OF ACTIVITIES

Years ended December 31, 2024 and 2023

REVENUES AND GAINS, AND OTHER SUPPORT	2024	2023
Patient service revenue, net of contractual	$ 16,395,290	$ 15,828,960
Provision for doubtful accounts	(1,050,447)	(506,726)
Net patient service revenue	15,344,843	15,322,233
Other revenue	1,466,735	1,229,454
Total revenues and gains, and other support	16,811,578	16,551,688
EXPENSES		
Salaries, wages, and benefits	18 ,301,923	18,775,716
Professional fees	3,275,946	1,531,378
Supplies	690,081	1,159,986
Other expenses	5,850,974	6,333,565
Total expenses	29,509,209	27,800,646
OPERATING LOSS	(12,697,631)	(11,248,958)
OTHER INCOME (AND EXPENSE)		
Interest income & contributions	443,363	186,627
Contributed use of building space		1,494,792
Supplemental hospital offset payment income, net	8,342,273	6,925,657
ERC	1,414,395	1,333,233
Total other income	11,417,332	9,940,310
Increase (Decrease) in Net Assets	(1,280,299)	(1,308,648)
NET ASSETS, beginning of year	33,082,676	32,762,296
NET ASSETS, end of year	$ 31,802,377	$ 31,453,648

PROFESSIONAL EDUCATION OPPORTUNITIES

1/26/2024 - 3.0 CEU
Drummin' Up Wellness! Drumming as a Therapeutic Tool
Presented by Tiffany Couch, LMFT

2/23/2024 - 2.0 CEU
Suicide, C-SSRS, Safety Planning, and You
Presented by Gail Flack, LCSW

3/22/2024 - 2.0 CEUs
Overview of Cultural Theory of Suicide and Cultural Humility
Presented by Gail Flack, LCSW

4/12/2024 - 2.0 CEUs
Mental Health and Emergency Detention Training
Presented by Integris and Oklahoma Department of Mental Health and Substance Abuse Services

4/30/2024 - 1.0 CEU
Ethical Documentation in Behavioral Health Practice
Presented by Tina Cooper, LPC

5/30/2024 - 3.0 CEUs
Counseling Ethics for the 21st Century
Thom Balmer, Ph.D.

6/6/2024 - 2.0 CEUs
Overview of Cultural Theory of Suicide and Cultural Humility
Gail Flack, LCSW

8/23/2024 - 2.0 CEU
The Mind on Gratitude
Presented by Linda Reynolds, MA ATR, LMFT

9/12-13/2024 - 12.0 CEUs
Zero Suicide Academy
Presented by Various Presenters from the Education Development Center

10/18/2024 - 2.0 CEUS
Ethics of Self-Care: Self-Compassion and Equanimity in Burnout Prevention
Presented by Lisa Cromer, Ph.D.

12/13/2024 - 1.0 CEU
Keeping Current: Best Practices for Tele-Video Therapy, Part 2
Presented by Lisa Cromer, Ph.D.

TRAINING THE NEXT GENERATION

Parkside has engaged in cooperative agreements with academic programs in the area, as well as institutions of higher education. These opportunities include internships and clinical rotations.

A handful of Nursing and Paramedic students from the following schools came for clinical rotations in psychiatry in 2024.

Partner Schools

- University of Oklahoma
- Tulsa Community College
- Rogers State University
- Langston University
- Tulsa Tech
- University of Tulsa
- Miller-Motte College
- Oklahoma State University Institute of Technology
- Oklahoma Wesleyan University
- Oral Roberts University

Parkside
Psychiatric Hospital & Clinic

MISSION: To provide outstanding mental health and support services.

VISION: Parkside will be the psychiatric care provider of choice for patients and professionals.

VALUES: Integrity, Teamwork, Passion, Resilience, Excellence, Innovation, Customer Service, Respect & Dignity, Leadership, Patient-Centered, Community Service

Parkside Psychiatric Hospital & Clinic

Introducing Parkside's 2025 Board of Directors:

Kirby Crowe, President

Hugh Robert, Vice President

Brandon Keppner, Treasurer

Catherine Anderson

Angela Baker

Kathy LaFortune, JD, Ph.D

Stacy Lawrence

Brett Lessley

Ryan Lynch

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