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A MESSAGE FROM LEADERSHIP

Dear Parkside Community,

We're excited to present this document that uniquely encapsulates the essence of Parkside's commitment to the well-being of our community, which serves as both an Annual Report and a Community Benefit Report for 2023.

Over the past year, Parkside has witnessed significant milestones that have shaped our approach to mental health care. We are proud to share the successful recruitment of four dedicated psychiatrists from outside the state, reinforcing our commitment to ensuring a robust team of professionals to meet the growing demand for mental health services in Eastern Oklahoma.

In response to the evolving needs of our community, Parkside has transitioned to a youth-focused inpatient hospital. This transformative shift has led to the establishment of Momentum, designed to meet the developmental needs of young adults aged 18 to 26. Acknowledging the unique challenges faced by this demographic, Momentum embodies our dedication to providing tailored, age-appropriate care to support individuals on their journey to mental health and well-being.

Furthering our commitment to comprehensive care for all age groups, we are thrilled to announce the opening of the Tween Unit, providing specialized care for pre-adolescents aged 10 to 12. Additionally, our Adolescent Unit is undergoing expansion, as we actualized 20 beds to accommodate the increasing demand for services tailored to the needs of teenagers in our Oklahoma region.

As we present this consolidated report, we invite you to explore the synergy between our financial stewardship and the impactful community initiatives that define Parkside. We remain dedicated to transparency, innovation, and excellence in mental health care. With your continued support, we look forward to advancing our mission and serving the mental health needs of our community for years to come.

Sincerely,

Jim Serratt

CEO, Parkside

Brett Lessley

Brett C Leuley

President of Board of Directors

ABOUT US

Established in 1959, Parkside Psychiatric Hospital & Clinic is dedicated to providing outstanding mental health treatment and support services to our Eastern Oklahoma community and beyond.

As a private, non-profit psychiatric hospital, our unwavering commitment to the well-being of individuals living with mental illness has shaped our journey for over 60 years. Initially focused on serving adults, we have evolved to meet the dynamic needs of our Oklahoma community, and this past year marked a significant milestone as we transitioned to become a youth-oriented inpatient hospital.

Parkside provides inpatient behavioral health services to children as young as age 5, adolescents, and young adults aged 18 to 26 in our recently launched Momentum program.

The heart of Parkside lies in our caring and experienced team of health professionals, who continue to uphold our mission and provide compassionate care to those we serve. With 120 inpatient beds and a range of outpatient services, our organization remains steadfast in its commitment to fostering mental health and well-being.

Our ACCESS department, which is operational 24/7, stands ready to assist with referrals, benefit inquiries, and any other support our community needs when mental health crises arrive. As we reflect on our rich history, we look forward to the continued privilege of serving and supporting the mental health needs of our community.

Parkside's services include:

- Inpatient (Acute) Hospitalization
 - + Children (5-9)
 - + Tween (10 12)
 - **+ Adolescents (13 17)**
 - **+ Young Adults (18-26)**
- Residential Psychiatric Treatment
 - + Children and Adolescents
- Outpatient Treatment Services
 - + Chemical Dependency Intensive Outpatient Program
 - + Group Therapy
 - + Individual Therapy
 - + Medication Management



2023 BOARD OF DIRECTORS



Brett L. Lessley
President



Angela Baker Vice President



Ryan Lynch Treasurer



Kirby Crowe Asst. Secretary/Treasurer



Catherine Anderson Director



Rosemary Harris Director



Kathy LaFortune, JD, Ph.D Director



Hugh Robert, JD Director



Cassie Reese Tipton Director



CLINICAL LEADERSHIP



Overcoming the challenge of psychiatrist scarcity in Oklahoma is a noteworthy achievement for Parkside. By successfully recruiting four out-of-state psychiatrists this past year, Parkside addressed a critical gap in mental health services that demonstrates our commitment to community well-being.

This accomplishment not only elevates the standard of care but also positions Parkside as a leader in tackling regional healthcare challenges, showcasing resilience and dedication in the face of workforce shortages.

MEET OUR CLINICAL LEADERSHIP TEAM



Zachary Sullivan, D.O. **Chief Medical Officer**



Dion Owens, M.D. **Director - Momentum**



Anton Surja, M.D. **Director - Teen**



John White, M.D. **Director -Adol. Acute**



Marvin Jin, M.D. **Director of Children's Inpatient**



Director - Youth



Matthew Sharp, D.O. Kevin MacDonald, M.D. **Director - Tween**



Michelle Sharp, D.O. **Director - Outpatient**



2023 HIGHLIGHTS - AT A GLANCE



Statewide Psychiatric
Inpatient Medicaid
Rate Increase FIRST
in 16 YEARS;
Effort Led by Parkside.



1,447 Patients and 4,447 Family Members Served Through By Your Side Program



Four New Psychiatrists Recruited



8,248 inquiries for service (includes calls, walk-ins, etc.)



Increase from 80 to 100 Acute Pediatric Beds



\$741,160 in Uncompensated Care Provided



Youth Services
Expanded to
Tween Unit



196 Nursing
Students Attended
Parkside for
Clinical Rotations



Momentum
Program
Opened for
Young Adults



+\$46,000 Raised for Patient Assistance Program at TULSA DOG RUN Event



YOUTH PROGRAM EXPANSION

By focusing on youth-oriented behavioral health, Parkside aims to create a compassionate and nurturing environment tailored to the unique challenges young individuals may encounter.

Parkside recognizes the growing mental needs faced by youth, and this shift allows us to provide targeted care while also fostering treatment support during crucial development stages.

This aligns with our mission to be a beacon of hope and healing for our community, ensuring that the next generation receives the dedicated care necessary for both their mental well-being and future successes.



Increase from 80 to 100 acute pediatric beds



Youth Services
Expands to
Tween Unit



Momentum Program
Opens for
Young Adults 18-26



8,248 Inquiries for Service (Includes Calls, Walk-Ins, Walk-Overs)



3,194 Inpatient Admissions, 734 Outpatient Admissions



BY YOUR SIDE PATIENT ASSISTANCE PROGRAM



The *By Your Side Patient Assistance Program* at Parkside receives funding from various sources, including Parkside, its dedicated employees, the supportive board of directors, and the local community, through donations and our annual TULSA DOG RUN event.



- 1,447 Parkside clients through the By Your Side Patient Assistance Program
- 4,447 family members of clients.
- 80 complete Easter dinner meal sets, including ham and side dishes, along with 111 turkey dinner baskets and 116 complete holiday dinner sets distributed to families in need.
- 367 new books distributed to encourage reading.
- 45 cases of Ensure Dietary Supplement, along with adult and child vitamins as requested.
- 984 clothing vouchers at up to \$10 each for a total value of \$9,840.
- Transportation assistance to ensure appointments, vital transportation needs at discharge totaling \$9,198.

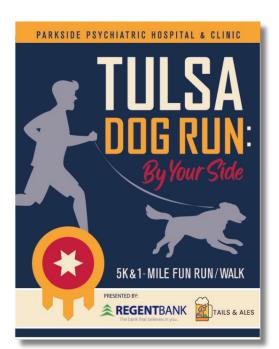




If interested in donating, please go to: www.Parksideinc.org/Donate



TULSA DOG RUN: BY YOUR SIDE 5K & 1-MILE











A BARKING SUCCESS!

The 2023 **TULSA DOG RUN**, held on October 7, witnessed a remarkable 61% increase in attendance with close to 300 participants, showcasing our growing community support.

Thanks to the dedication of volunteers, sponsors, and donors, the event successfully raised over \$46,000 for the By Your Side Patient Assistance Program, reflecting a substantial 54% increase in net profit from the previous year.

This significant contribution ensures vital resources and support for Parkside's services, leaving a positive and lasting impact on the lives of many in our community.

For more information, go to: www.TulsaDogRun.com





DONOR RECOGNITION

HOPE BUILDERS \$100,000+

Tulsa Psychiatric Center

CARING CONTRIBUTORS \$50,000+

Morningcrest Healthcare Foundation

COMPASSION CHAMPIONS \$25,000+

George Kaiser Family Foundation
The Grace and Franklin Bernsen Foundation

MINDFUL SUPPORTERS \$10,000+

George and Jennie Collins Foundation Hardesty Family Foundation The Sharna & Irvin Frank Foundation Pediatric Healthcare Fund

HEALING PATRONS \$5,000+

Regent Bank
Saint Francis Health System
Tails & Ales

THERAPEUTIC ALLIES \$2,500+

Blue Cross and Blue Shield of Oklahoma Exceptional Leaders Lab Modern Woodmen of America Paycom Sherwood & Robert Trust Company Oklahoma

RESILIENCE PARTNERS (\$1,500+)

Barrow & Grimm, P.C. CommunityCare Dewberry Genoa Healthcare

J. A. LaFortune Foundation

J.D. Young Business Technologies

Brett A. Lessley

Teresa & Jim Serratt

Williams

HELPFUL SUPPORTERS \$1,000+

Admiral Express
Conner & Winters, LLP

PMg

Sterling Elevator Service

Sundance Office

Techsico

Frances E. Whisman

SERENITY SUSTAINERS \$500+

The Bama Companies

Patricia Collins-Jackson

Janet Crupper

Mental Health Association Oklahoma

Premier, A Relation Company

Rich & Cartmill Insurance & Bonds

Cynthia Rorie

Rosenstein Fist & Ringold

Dr. Anton Surja

COMMUNITY CARE LEADERS \$250+

Anago of Tulsa

Angela Baker

Gary Broom

Cassandra Burks

Karen Canter

Commercial Power Solutions, LLC

Dogtopia

Empire Petroleum Corp.

Patrica Erwood

First National Bank Broken Arrow

Gail Flack

Derek Frazier

Dr. Marvin Jin

Angie Johnson

Kimberly-Clarke

KKT Architects

Maxwell Healthcare Associates

Bobbie McClendon



DONOR RECOGNITION

COMMUNITY CARE LEADERS \$250+ (CON'T)

MIDCON Data Services

Dr. Dion Owens

PHS - Portable Health Solutions

Rational Reactions, LLC

Eric Sachau

Stanford Sharpe

Summit Fire & Security

Ek Syvongsa

Tulsa Dog Training Club

Dimo Virostko

Western Associates, Inc.

MENTAL HEALTH ADVOCATES \$100+

Debra Beasley

Debra Dennis

Ashley Estrada

Kristie Irby

Jennifer Jones-Reid

Lily Mathew

Kenneth Moore

Naomi Nite

Christine Peterson

James Pollard

Willie Roundtree

Darlene Sakelaris

Rebekah Snowden

Joanna Stewart

Masi Tallman

Deanna Thompson

Brianna Walton

Lisa West

Alice Wilson

FRIENDS OF PARKSIDE >\$100

Melody Abraham

Jenna Altom

Catherine Anderson

Mavis Asare

FRIENDS OF PARKSIDE >\$100 (CON'T)

Susan Brian

Charles Bullard

Shelley Butler

Donald Cagle

Amber Canady

Emily Carter

Tina Cooper

Logan Curtis

Robert Dattala

Tuyet Dawson

Donna Dorsey

Denisa Fields

Rebecca Foust

Jaunita Galvillo

Charleeka Garrett

Josh Gorman

Leah Graham

Julie Graves

Jennifer Grosso

Brandie Herren

Jacquelynn Hewitt

Macy Hightower

Shannon Hillier

Shannon Timer

MacKenzie Hoover

Shannan Hurst

Mary Kilpatrick

Lucy Kinkade

Craig Kovin

Gary & Susan Kruse

Teianh Lampkin

Megan Leupen

Robert Lewis

Markeisha Mays

Sonya McJunkin

Meg McMahon

Yasman McNeal

Jeff Mitchell

Holli Morris

Rhonda Morrow

Tara Moseby

Leslie P. Osburn

Epigmenio Plascencia

Sue Pocza

Arthenia Schumpert

Heather Seiger

Stephanie Sixkiller

Neverlyn Sumlin

Nikki Sunday

Fondrea Taylor

Thaddeus Taylor

Tomi Treat

Kristy Turney

Jamie Tyler

Sara Urner

Paul Van Meter

Catherine Wolf

Kimberly Woodmansee

Rhonda Young

IN-KIND DONORS

Admiral Express

Food on the Move

Green Country Vendors, Inc.

News on 6

Sensus Marketing

Sundance Office

Tulsa People/The Dog Dish

FINANCIAL OVERVIEW

STATEMENT OF FINANCIAL POSITION

Years ended December 30, 2023 and 2022

ASSETS .	2023		2022
Cash and cash equivalents	2,692,205	\$	6,075,978
Casif and Casif equivalents \$ Certificates of Deposit	750,000	·	750,000
ICS ERC Account	1,363,472		-
Patient receivables	4,372,145		1,155,880
Less: allowances for doubtful accounts	(1,615,136)		-
Other receivables	370,272		55,117
Supplies	63,099		65,739
Prepaid expenses and other current assets	197,579		421,619
Total current assets	8,193,635		8,524,333
PROPERTY AND EQUIPMENT			
Net property and equipment	23,260,013		24,106,409
TOTAL ASSETS	31,453,648	-	32,630,742
LIABILITIES AND NET ASSETS			
CURRENT LIABILITIES \$			
Accounts payable	416,256		240,729
Accrued expenses	895,883		1,027,620
Total Current Liabilities	1,312,142		1,268,349
NET ASSETS			
Without donor restrictions	31,415,155		31,331,464
With donor restrictions	35,000		30,744
Total net assets	31,450,155		31,362,208
- Adjustments	(1,308,648)		-
TOTAL LIABILITIES AND NET ASSETS \$	31,453,648		32,630,739
· · ·			



FINANCIAL OVERVIEW

STATEMENT OF ACTIVITIES

Years ended December 30, 2023 and 2022

REVENUES AND GAINS, AND OTHER SUPPORT	2023	2022
Patient service revenue, net of contractual \$	15,828,960	\$ 12,286,856
Provision for doubtful accounts	(506,726)	(656,122)
Net patient service revenue	15,322,233	11,630,734
Other revenue	1,229,454	131,375
Total revenues and gains, and other support	16,551,688	11,762,109
EXPENSES		
Salaries, wages, and benefits	18 ,775,716	14,042656
Professional fees	1,531,378	1,982,283
Supplies	1,159,986	890,187
Other expenses	6,333,565	5,482,842
Total expenses	27,800,646	21,508,569
OPERATING LOSS	(11,248,958)	(9,746,460)
OTHER INCOME (AND EXPENSE)		
Interest income & contributions	186,627	55,000
Contributed use of building space	1,494,792	1,494,792
Supplemental hospital offset payment income, net	6,925,657	6,352,737
ERC	1,333,233	-
Total other income	9,940,310	7,902,529
Excess (deficiency) of revenue over expenses	(1,308,648)	(1,742,542)
NET ASSETS, beginning of year	32,762,296	33,104,932
NET ASSETS, end of year \$	31,453,648	\$ 31,362,390



OUTREACH & COMMUNITY INVOLVEMENT

IST QUARTER 2023

Business Development documented 180 outreach visits touching at least 619 individuals, organized community meetings, and events including:

January

·Annual Conference for NAMI Oklahoma, Oklahoma City
·General Partnership Meeting, Delaware County Community Partnership
·Oklahoma Inpatient Hospital Roundtable Meeting

· Haskell County Coalition

· Okmulgee Consortium

· Coalition Against Prescription Substance Abuse of Tulsa

· Creek County Community Partnership (C3P)

· Addiction & Mental Health Networking Meeting (AMP)

·MH & SUD Committee Meeting - Delaware County Community Partnership
·Mock Interviewing for Workforce Development - Tulsa Technology Center - Lemley Campus

· Grand Opening - Jay Urgent Recovery Center, Jay OK

·ODMHSAS – State Advisory Team Meeting – Systems of Care ·Oklahoma Psychiatric Hospital Association

·Inclusion/Tour Parkside OJA - Tulsa Co. JSU Hospital Liaison

February

·ODMHSAS – State Advisory Team Meeting - Systems of Care

·Oklahoma Psychiatric Hospital Association

·Inclusion/tour of Parkside - TU Psychology students

· Coalition Against Prescription Substance Abuse of Tulsa

· Creek County Community Partnership(C3P)

· 211 Help Line/Comm. Srvc Council

· Atoka/Coal Counties Partnership

· Indian Health Care Resource Center- Tulsa Indian Community Advisory Team

· Addiction & Mental Health Networking Meeting (AMP)

·Mock Interviewing for Workforce Development - Tulsa Technology Center - Lemley Campus

March

·Inclusion/Tour Parkside - Indian Healthcare Resource Center Behavioral Health Director & Staff

· Mental Health Association Oklahoma Legislative Advocacy Committee

·Tulsa Nonprofit Luncheon Hosted at Parkside Psychiatric Hospital & Clinic

ORU Career Fair at Oral Roberts University

·Provider Advisory Committee, Blue Cross Blue Shield Of Oklahoma

·Social Work Summit 23 Conference, Tulsa OK



OUTREACH & COMMUNITY INVOLVEMENT

2ND QUARTER 2023

Business Development documented 161 outreach visits touching at least 725 individuals, organized community meetings, and events including:

April

OHA Legislative Reception
OHA Advocacy Day at the Capitol
Oklahoma Psychiatric Hospital Association
Career MD Physician Recruitment Reception – Skirvin Hotel, Oklahoma City
ODMHSAS Children's Behavioral Health Conference 2023
OPHA Hosted Coffee Chat at the Capitol
Tulsa Partnership for Children's Behavioral Health Meeting
Tour/Inclusion Jenks Police Department Mental Health Officers Toured Parkside
Washington County Association for Mental Health

May

·Oklahoma Psychiatric Hospital Association
·Oklahoma Counseling Institute Conference, Oklahoma City
·Muskogee Inter-Agency Council
·Oologah Community Connections Meeting
·Union Public Schools -Hope-Guidance-Social-Emotional-Learning Meeting
·Partners for Ottawa County, Inc. (POCI Meeting)
·Tulsa Partnership for Children's Behavioral Health
·Mental Health Walk 2023, Tulsa River Parks

June

·Conference - Oklahoma Parents Center
·Oklahoma Family Empowerment Center Community Health Fair
·Family Fun in Sun Event hosted by Mayes County Health Department
·Lunch Meeting Strength of Mind Providers
·Tulsa Nonprofit Luncheon Hosted by Parkside Psychiatric Hospital & Clinic
·Crisis Intervention Team training (CIT) Tulsa Police
·Conference - Oklahoma Association of School Resource Officers



OUTREACH & COMMUNITY INVOLVEMENT

3RD QUARTER 2023

Business Development documented 300 outreach visits touching at least 506 individuals, organized community meetings, and events including:

·Advisory Board meeting - CREOKS Behavioral Health – TULSA
·OKDHS Child Care Advisory Committee - DHS - State Offices
·Exhibit - Out of the Darkness Walk Benefiting American Foundation for Suicide Prevention
·One Voice Health Care Task Force - Tulsa Regional Chamber of Commerce
·Inclusion/Tour Parkside – Indian Healthcare Resource Center Substance Abuse Therapists
·Inclusion/Tour Parkside - Admin and Behavioral Staff from Wagoner Hospital
·Inpatient Hospital Roundtable Meeting
·Managed Care Payer Day - Oklahoma Hospital Association
·Presentation to Staff Meeting - Samaritan Counseling & Growth Center
·ODMHSAS – State Advisory Team meeting – Systems of Care

4TH QUARTER 2023

Business Development documented 378 outreach visits touching at least 850 individuals, organized community meetings, and events including:



PROFESSIONAL EDUCATION OPPORTUNITIES

1/12/2023 - 1.0 CEU

When, How and Why to Teach Self-Compassion to Clients

Presented by Mary Nurrie Stearns, LCSW, RYT

2/9/2023 - 1.0 CEU

When, How and Why to Teach Emotional Freedom Techniques (EFT) to Clients

Presented by Mary NurrieStearns, LCSW, RYT

4/28/2023 - 3.0 CEUs

Trauma-Informed Care and Ethics for Licensed Mental Health Professionals

Presented by Mercedes Alvarado, LPC

6/9/2023 - 3.0 CEUs

Cognitive Behavior Therapy: Skills for Transdiagnostic Treatment

Presented by Lisa Cromer, Ph.D.

8/11/2023 - 1.0 CEU

MAST, DAST, AUDIT & More; Evidence-Based Screening & Assessment Tools for Substance Use

Presented by Stevi Harper, LPC, LADC

9/28/2023 - 2.0 CEUs

When Trauma Worlds Collide: Play Therapy Interventions for Families

Sharolyn Wallace, Ph.D., LCSW, RPT

10/12/2023 - 3.0 CEUs

Fentanyl: A Poisoning and Anesthetizing of Our Nation

Amanda Hammack, LPC

10/23/2023 - 1.0 CEU

43A Mental Health Law Refresher

Presented by Jonna Reynolds-Public Defender; Wilma Palmer-Judge; Stan Lane-District Attorney;

Ashley Darby-Clerk; Christi Bohn-District Attorney Legal Assistant; Megan Harlow-Liaison

12/15/2023 - 6.0 CEUs

The Neuroscience of Addiction, Trauma, & Attachment: Clinical Implications for Adults & Adolescents

Presented by Jennifer Sweeton, PsyD





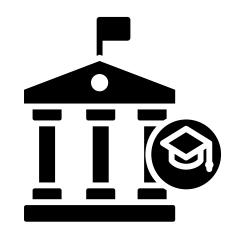
TRAINING THE NEXT GENERATION

Parkside has engaged in cooperative agreements with academic programs in the area, as well as institutions of higher education. These opportunities include internships and clinical rotations.

A total of 196 Nursing and Paramedic students from the following schools came for clinical rotations in psych in 2023.

Nursing students from the following schools came for clinical rotations in psychiatry in 2023:

- Oklahoma State University Institute of Technology
- University of Oklahoma
- Tulsa Community College
- Rogers State University
- Langston University
- Tulsa Tech
- University of Tulsa
- Oklahoma Wesleyan University
- Oral Roberts University









CHARITY CARE, SUBSIDIZED CHARITY CARE, AND BAD DEBT

Parkside prides itself in providing care to everyone, regardless of their ability to pay. We accept Medicare, Medicaid, and most private insurance. While claims are prepared to collect for the services we provide, vital and emergency inpatient treatment services are provided, even if payment is not assured.

Uninsured or underinsured patients are assisted in determining eligibility for subsidized health coverage or for Parkside's financial assistance or charity care program. This includes free or discounted health services, provided to those that meet the aforementioned guidelines.

Bad debt refers to a measurable, unrecoverable sum that falls within the responsibility of patients but remains unpaid. Bad debt at Parkside represents the expenses incurred due to services provided to patients where anticipated payments were not received. Various factors contribute to this, such as uninsured patients with incomes surpassing financial assistance guidelines yet unable to afford services, or insured patients facing challenges with co-pays and deductibles.

Parkside is committed to assisting patients during financial difficulties, offering support through our Business Office, connecting them with financial aid programs, and establishing manageable payment plans. Additionally, a portion of bad debt may arise from eligible patients who, despite qualifying for financial assistance, did not apply.

Here are the totals for these types of care:

UNCOMPENSATED CARE FOR 2023

- Charity -\$234,434 = 1.48 % of Net Patient Revenues
- **Bad Debt** \$506,726 = 3.20 % of Net Patient Revenues
- **Total** \$741,160 = 4.68% of Net Patient Revenues



GIVING BACK TO OUR COMMUNITY

2023 DONATIONS AND COMMUNITY SUPPORT

\$500 Sponsorship

Murrow Indian Children's Home fundraising Powwow

\$250 Donation

Youth Emergency Shelter, McAlester, OK- emergency call for funding help subsequent to pipes freezing and related storm damage

\$250 Sponsorship

Pause 4 Paws fundraiser

\$5,000 Sponsorship

Mental Health Association Oklahoma Carnivale gala fundraiser

COMMUNITY PROJECTS



Six trauma-informed yoga videos offered to the public at no charge and generously sponsored by the Hardesty Family Foundation.







Scan the QR Code to watch the videos



And watch more videos at: https://parksideinc.org/resources/traumainformedyoga

MISSION: To provide outstanding mental health and support services.

VISION: Parkside will be the psychiatric care provider of choice for

patients and professionals.

Integrity, Teamwork, Passion, Resilience, Excellence,

VALUES: Innovation, Customer Service, Respect & Dignity,

Leadership, Patient-Centered, Community Service

Parkside Psychiatric Hospital & Clinic

Introducing Parkside's 2024 Board of Directors:

Brett Lessley, President
Jim Serratt, Vice President
Kirby Crowe, Vice President/Treasurer
Allan Polhill, Secretary
Hugh Robert, JD, Assistant Secretary
Catherine Anderson
Angela Baker
Brandon Keppner
Kathy LaFortune, JD, Ph.D
Ryan Lynch
Cassie Reese Tipton

